

People  
**ENERGIZING**  
People

Target Training International, Ltd.



## "IF I KNEW THEN"

### Bonnstetter's New eBook Builds Motivation in the Workplace



Have you ever hired someone who didn't meet your expectations?

Why does this happen to so many businesses today?

**You might just find the answer in our new eBook, FREE for you to [download today!](#)**

This eBook is truly unique. "If I Knew Then: How to Take Control of Your Career and Build the Lifestyle You Deserve", written by Bill J. Bonnstetter, is the only book that helps you understand each of the six types of core values in a way that is completely applicable to the business world you live in.

**With an understanding of values in the workplace, you can hire people who are a true fit for the job and boost retention efforts by ensuring that you provide a rewarding career.** What makes your employees get up each morning and come to work excited, engaged and motivated? The answer lies within their unique set of values, not their hard skills, experience or education. Values are the true motivators of success and by understanding their significance in the workplace, you can create a rewarding environment that will turn your employees' "jobs" into "careers" and build the superior performers your company deserves.

[Click Here](#) to download your free copy of "If I Knew Then" today!

"This is a fast-moving, hard-hitting book that both **motivates & inspires** with a series of lessons, stories & examples that **we can all relate to in our own lives.**

After reading this book, you may never be the same again!"

~Brian Tracy



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## The Power of Self-Understanding

### Discover YOUR True Passions and Lead a Life of Fulfillment

Not only will an appreciation for values improve morale, retention and employee engagement on the job, but an understanding of the values will also make an impact on your personal life as well.

In his eBook, Bill Bonnstetter reflects on his first years of adulthood and describes how the knowledge of values would have helped him to understand himself and others. "If I knew then what I know now, I would have taken a closer look at myself and understood how to live each day in fulfillment of my personal motivators," says the author, "It would have drastically improved my outlook on life, my personal relationships and my career path."



#### Do you understand your true motivation in life?

Values are the key to personal motivation, but unfortunately few people really stop to talk about and understand the impact they have on our everyday life. Don't let another day go by without the power of self-understanding. This eBook will help you discover more about yourself by evaluating your own set of core beliefs and how they help shape your entire life experience through your everyday actions. Download "If I Knew Then" today and begin your discovery process to finding your true passion in life!

**Don't Wait to Download Your FREE eBook...  
Implement Research-Based Solutions Today!**

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